# Dr.BRR Government Degree College Jadcherla Mahabubnagar (DIST), Telanagana State, India-509301

(Accredited by NAAC with "B" Grade, An ISO 9001-2015 Institution Affiliated to Palamuru University)

## **Department of Political Science**



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## STUDENT STUDY PROJECT ON

"Descriptive Analysis of Implementation of kalyanalakshmi scheme

VI Semester Academic Year 2022-23

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ON

"Descriptive analysis of implementation of kalyanalakshmi scheme

## Submitted to

# Department of Political Science

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> VI Semester Academic Year 2022-23

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# **CERTIFICATE**

This is to certify that the project work entitled "Descriptive Analysis of Implementation of KALYANALAKSHMI SCHEME" is a bonafide work done by RAJASHEKHAR, K.PURUSHOTHAM, K.YUVARAJU, M.NAVEEN, H.NARESH the students of  $\square$  semester B.A (HEP) T/M, under my supervision during academic year 2022-23 and the work has not been submitted in any other college or University either part or full for the award of any degree.

Place: Jadcheerla Date: 1815123

Lecturer in Political Science

Signature of External examiner

Signature of Internal examiner

# **DECLARATION**

We hereby declare that the project work entitled with "Descriptive analysis of Implementation of KALYANALAKSHMI SCHEME is a genuine work done by us under the supervision of G. Lakshmi Lecturer Department of Political Science, Dr. BRR Govt. Degree College and it has not been under the submission to any other Institute University either in part or in full for the award of any degree.

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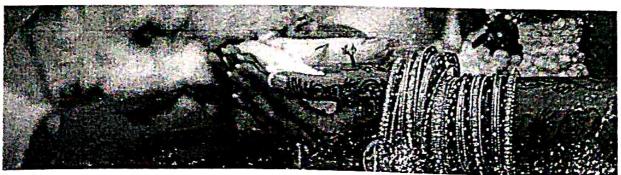
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# INTRODUCTION

# 1. Background on Kalyana Lakshmi Pathakam

Kalyana Lakshmi Pathakam, a popular welfare schemes introduced by the Government of Telangana (GoTS) on 2nd October 2014 provides a onetime financial assistance of Rs.51,000 for the marriage of single women belonging to SC/ST communities, with a combined annual parental income of less than 2 lakh, with a vision to alleviate financial distress to their famillies. Recently, the scheme has been extended to the BC communities as well, starting on the 1st April 2016 with a few revisions. The budget allocation for Kalyana Lakshmi has steeply increased from a modest Rs.67.21 cr. in 2014-15 to Rs.738 cr. in 2016-17. The total beneficiaries reached till April 2016 were 65997 brides, out of whom 42,483 belong to SC communities and 23,514 belong to ST communities across 2389 villages in 459 Mandals across Telangana. The newly formed Government of Telangana is committed to demonstrate results, good governance and undertake multidimensional growth & inclusive development in the state. Receiving citizen's feedback on public services is an excellent initiative to demonstrate the sincere effort of the government's commitments to make all the services pro-citizen in the state. By collecting feedback on the quality and adequacy of public goods and services from actual users, Citizen feedback reports provide good evidence and instigate a proactive agenda for communities to engage in conversations with service providers and the concerned line departments to improve the delivery of public services. The Government of the Telangana State has decided to undertake the Citizen Feedback Survey (CFS) for their social welfare schemes to understand the perception of the beneficiaries, the implementation hurdles and impacts the areas of improvement. In this regard, the Planning Department has decided to undertake the CFS for the Kalyana Lakshmi scheme to start with.

In Indian context, the girl child face discrimination since they are conceived and are vulnerable during different stages of their life due to deep rooted social norms andmindsets such as dowry, caste system and inheritance laws. One of the manifestations of the discrimination against women is the low sex ratio in the country. The child sex ratio (CSR) of 0-6 years age group in the country has been decling from 945 in 1991 to 927 in 2001, and to 918 in 2011. The scenario is almost same in Telangana, albeit with different degree. The child sex ratio in the state has declined from 957 in 2001 to 932 in 2011. The girls and their parents are particularly vulnerable at the time of the marriage due to patriarchal cultural relations, which also includes the practice of dowry. Because of this reason, parents plan from the girl's birth and save considerable amounts for their daughter's marriage. Majority of the girl's parents also take loans, invariably from the informal sources of credit at relatively higher rate of interest, to meet the marriage expenditure. Girl's marriages usually adversely affect the financial condition of their families for longer periods. Due to financial constraints, parents often make compromises on the choice of bridegrooms and also delay marriages. Although there are several schemes initiated by the Central and State Governments towards survival, education and healthcare of the girl child, a

little has been done to support the girl's parents at the time of her marriage, a crucial moment of herlifetime.

Kalyana Lakshmi Pathakam, a popular welfare scheme introduced by the Government of Telangana (GoTS) on 2nd October 2014, provides a onetime financial assistance of Rs.51,000

for the marriage of single women belonging to SC/ST communities, with a combined annual family income of less than 2.0 lakh, with a vision to alleviate financial distress to the family. Beneficiaries to be eligible need to fulfill the following criteria (a) the unmarried woman must belong to SC/ST community. (b) The unmarried woman shall be a resident of Telangana State. (c) The unmarried woman should have completed 18 years of age at the time of Marriage. (d) The combined income of the bride's parents shall not exceed Rs.2,00,000/- per annum. (e) The marriage of the SC/ST girl shall be on or after October 2, 2014. Recently, the scheme has been extended to the BC communities as well with effect from 1 April 2016, with a few revisions. Kindly refer the Annexure-1&2 for the GOs pertaining to this. The status of coverage of Kalyana Lakshmi is given at Table 1. The budgetary allocation for KalyanaLaksmi has steeply increased from modest Rs.67.21 cr. in 2014-15 to Rs.427.04 cr. in 2015-16 and Rs.738 cr. in 2016-17.

#### 2. Background on Citizen Feedback Survey

Kalyana Lakshmi Pathakam, a popular welfare schemes introduced by the Government of Telangana (GoTS) on 2nd October 2014 provides a onetime financial assistance of Rs.51,000 for the marriage of single women belonging to SC/ST communities, with a combined annual parental income of less than 2 lakh, with a vision to alleviate financial distress to their famillies. Recently, the scheme has been extended to the BC communities as well, starting on the 1st April 2016 with a few revisions. The budget allocation for Kalyana Lakshmi has steeply increased from a modest Rs.67.21 cr. in 2014-15 to Rs.738 cr. in 2016-17. The total beneficiaries reached till April 2016 were 65997 brides, out of whom 42,483 belong to SC communities and 23,514 belong to ST communities across 2389 villages in 459 Mandals across Telangana. The newly formed Government of Telangana is committed to demonstrate results, good governance and undertake multidimensional growth & inclusive development in the state. Receiving citizen's feedback on public services is an excellent initiative to demonstrate the sincere effort of the government's commitments to make all the services pro-citizen in the state. By collecting feedback on the quality and adequacy of public goods and services from actual users, Citizen feedback reports provide good evidence and instigate a proactive agenda for communities to engage in conversations with service providers and the concerned line departments to improve the delivery of public services. The Government of the Telangana State has decided to undertake the Citizen Feedback Survey (CFS) for their social welfare schemes to understand the perception of the beneficiaries, the implementation hurdles and impacts the areas of improvement. In this regard, the Planning Department has decided to undertake the CFS for the Kalyana Lakshmi scheme to start with.

The education qualifications of the sampled brides across the state (both SC & ST beneficiaries) revealed that 40.1 percent of brides were illiterate. As per Census 2011, there were 55.3 percent of combined SC & ST female population that were illiterate at the State level. Out of the sampled

brides, a higher proportion of ST-Rural brides(44.5 percent) were illiterate, compared to that of the SC-Rural brides (39.1 percent). (44.5 percent) were illiterate, compared to that of the SC-Rural brides (39.1 percent). About 11.5 percent of SC Rural beneficiaries and 9.3 percent of ST-Rural beneficiaries were found to have a degree and above qualification. Almost negligible proportion of brides, irrespective or caste or location possessed skill oriented certificates / job oriented diplomas. Majority of the brides parents were illiterate (75 percent among the fathers of the brides and 89.2 percent of mothers of the brides). Again, a higher proportion of parents of ST-brides from rural areas were illiterate among the sample beneficiaries

(81 percent of Fathers and 92 percent of Mothers). Both parents of the brides seem to be involved in low-income and un-skilled work. Based on the response, 49.7 percent of the bride's mothers and 37.6 percent of the bride's fathers at the State level were involved in agricultural labour. The most common occupation of the brides that were interviewed under the study was housewifery (51.7 percent of SC and 44.6 percent of ST overall; 74 percent of SC-Urban and 67 percent of ST-Urban in particular). Apart from being a housewife, the brides in the rural areas were mostly involved in a agricultural labour or were students, while in urban areas, the majority section of brides were either domestic helps or students. The average age of the brides at the time of the marriage amongst the Scheduled Caste beneficiaries was reported to be 22.5 years, whereas for the Scheduled Tribe was 21.5 years. Most of the brides across both the castes and the rural/urban areas were married at the age of 18-24 years. It may be noted that 23 percent of SC-Urban brides got married in the age group of 25-29 years and 8 percent of them were married in the age group of 30 years or above. The parent's combined annual income as reported by 67 percent of respondents (both SC & ST included) falls under the income bracket of Rs.60,000 to Rs.1,50,000.Out of the 3457 sampled beneficiaries, 30.1 percent of SC beneficiaries (645) and 27.6 percent of ST beneficiaries (363) fall below the annual income of Rs.60,000. Also, 54 beneficiaries (2 percent) belonging to SC-Rural areas reported to have a combined parental income below Rs.24,000 per annum. Similarly, 30 beneficiaries (1 percent) mostly from ST-Rural and SC-Urban have reported to have more than Rs.2.0 lakh of combined annual income. There are 17 percent of beneficiaries having irrigated land, 38 percent having rainfed land and 44 percent are landless beneficiaries. Out of the total 1506 landless families, 73 percent belonged to the Scheduled Caste and 27 percent belonged to the Scheduled Tribe community. Around 46 percent of the SC-Rural and 27 percent of ST-Rural beneficiaries were landless, while 87 percent of urban beneficiaries (both SC & ST) were reported to be landless. It may be noted that 93 percent of SC beneficiaries and 97 percent of ST beneficiaries possess their own house. Further, majority of the bride's parents have RCC roofed houses (44 percent by SC, 43 percent by ST), followed by tiled house (29 percent by SC, 26 percent by ST). A significant number of beneficiaries (34 percent SC & 31 percent ST) from urban areas live in tin houses, which in the context of urban scenario are considered as poor housing. About 7 percent of the SC-Rural beneficiaries and 12 percent of ST-Rural beneficiaries were reported to be living in thatch roofed

When asked about the awareness with regard to the Kalyana Lakshmi scheme, a good 98 percent of beneficiaries confirmed affirmative. But when asked about the eligibility conditions for applying for the Kalyana Lakshmi scheme, 65 percent of beneficiaries could answer only three

or more eligibility conditions of the scheme out of five conditions. In case of ST-Urban beneficiaries, their knowledge levels about the scheme details seemed to be even lesser (56 percent).

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Regarding the major source of information about the Kalyana Lakshmi scheme, friends / neighbors (57 percent), parents / relatives (44 percent) and self (25 percent) were most prominent. TV and Newspapers seem to be the prominent publicity channels witnessed by the respondents. The other modes of public awareness such as pamphlets, street plays, public events, wall paintings etc., seem to have been rarely or not used. Around 75 percent of the overall beneficiaries have applied only after the marriage while close to 90 percent of the beneficiariesin Khammam, Mahbubnagar and Nalgonda have applied before their marriage. Overall, 56 percent of the respondents expressed that getting the eligibility documents required for filing the application was most difficult process. Around 96.5 percent of the respondents overall reported that they incurred expenses during the application stage. An average of Rs.1,918 was incurred by a ST beneficiaries and Rs.1,754 by SC beneficiaries. This means around 4 percent is spent to access the financial incentive of Rs.51,000 under the scheme. Apart from the cash spent, beneficiaries have also reported to have spent around 21.7 days at state average towards accessing thescheme.

About 72 percent of SC respondents and 75 percent of ST respondents confirmed that the field verification process took place. It is reported that 19 percent of SCUrban beneficiaries have close acquaintances with relatives / friends in influential positions. On an average, 60 percent of the total beneficiaries had applied for the first time to any state government schemes, especially urban beneficiaries from SC (68 percent) and ST (66 percent). Thus, the scheme has helped in social inclusion of the under-served communities to the state government schemes. Around 59 percent of the total participants have received the amount after 1-3 months of applying. However, there are a few respondents (3.3 percent) who also reported to have received financial assistance after six months of the application. Although only 2.5 percent of sample beneficiaries at the State level reported to have incurred expenses towards disbursement of financial assistance, the amount spent by them is quite exorbitant, i.e. Rs.4,742 on an average. The marriage expenditure on an average for all the sample households was about Rs.2,74,191 (Rs.2,65,964 for SCs and Rs.2,87,609 for STs). Amongst the districts, the lowest average marriage expenditure was reported in Khammam by SC-Urban beneficiaries (Rs.1,68,259) and the highest average marriage expenditure reported in Rangareddy district (Rs.5,32,667 by ST Urban beneficiaries).

## Objective

The main objective of the Kalyana Lakshmi scheme is to provide financial assistance to newlywed bride who belongs to SC, ST, and minority families. Under this scheme at the time of marriage of the bride financial aid will be transferred into the bank account of the mother. This scheme will prevent early marriages and will also increase the literacy rate among girls as only those girls who have attained 18 years of age or more can apply for this scheme. Kalyana Lakshmi Scheme will also make women empowered and financially independent. If you want to apply for this scheme then you are required to go to the official website. You can apply for this scheme from the comfort of your home.

## REVIEW OF LITERATURE

This literature specifies a multidimensional concept of understanding women's empowerment

based on the definition given by Deepa Srivastava defines Women's empowerment asaspiring gender parity in social & economic space, & control in one's decision making & developing the ability to become agent of household women must also be made partners ineconomic development. As per Margaret Sanger, Women must not accept everything; shemust challenge the world to undergo all difficulties. According to Ruchi Malhotra, Information technology has been developed in the world asnever before. The benefits accrued from the synergy of knowledge and IT need not berestricted to the upper strata of the society but have to freely flow to all segments of thefemale population. IT sector is considered to be nodiscriminating. It is considered to be anequal opportunity employer for men & women. IT are powerful tools for women to use toovercome discrimination, achieve full equality, well being and participation in decisions that impact the quality of their lives and the future of their communities.

### 2.DATA ANALYSIS & INTERPRETATION

#### General Information

A total of 3457 sample beneficiaries (5.2 percent) were selected out of a total of 65997 Kalyana Lakshmi beneficiaries, both SC & ST covered till April'16. The data reveals that 89 percent of the sample beneficiaries were from rural villages and 62 percent were SC beneficiaries. Taking into account the district wise coverage of the Kalian Lakshmi scheme among SC & ST beneficiaries till April'16, Mahbubnagar, Karimnagar and Nalgonda had more SC beneficiaries, while ST beneficiaries were more in Khammam, Adilabad and Warangal. In terms of an overall coverage of the scheme, Mahbubnagar and Nalgonda had the highest coverage, although Khammam and Warangal had the highest SC & ST combined population as per 2011 Census. With the SC & ST census data, Hyderabad, Nizamabad and Rangareddy districts need further penetration of the Kalyana Lakshmi scheme among the prospective beneficiaries.

Table 3: Details of sampled beneficiaries for Citizen Feedback Surve

SI.		S. Marie	SC	SH.	SI			bra .		
No.	District Name	Rural	Urban	Total	Rural	Ulthan	Total	Rural	Lirban	2071
1	ADILABAD	179	20	189	21.7	7	224	396	27	423
2	HYDERABAD	0	66	66	D	13	13	0	79	79
3	KARIMNAGAR	276	30	306	61	10	71	337	40	377
4	кнаммам	159	27	186	223	13	236	382	48	422
5	MAHABUBNAGAR	314	17	331	151	4	155	465	.21	486
6	MEDAK	175	21	196	97	2	99	272	23	295
7	NALGONDA	266	22	288	164	8	172	430	30	450
8	NIZAMABAD	134	10	144	70	3	73	204	13	217
9	RANGAREDDY	145	50	195	58	15	73	203	65	265
10	WARANGAL	189	43	232	187	11	198	376	54	430
	TOTAL	1837	306	2143	1228	86	1314	3055	392	3457

#### Distance of the village from Mandal Headquarters

The distance of village from the administrative (Mandal / District) headquarters generally has direct implications on the level of awareness about the scheme, market information and access to various benefits and resources. As depicted in the graph, most of the beneficiaries hailing from rural areas are located around 5 - 10 km away from the mandal headquarters (40 percent from ST and 38 percent from SC). It may also be noted that 35 percent of pST-Rural and 25 percent of SC-Rural were located more than 10 km away from them mandal headquarters. Hence, we can infer that the scheme has reached the beneficiaries located in remote areas away from the mandal headquarters.

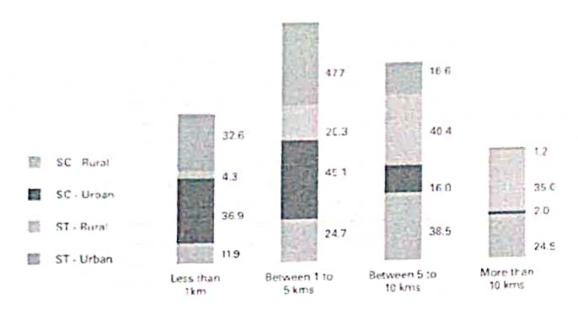


Figure 2: Distance of bride's village from Mandal Hz.

### Beneficiary Profile

#### Education

The survey tried to understand the profile of the beneficiaries apart from just their social status. The education qualification of the sampled brides across the state (both SC & ST beneficiaries) revealed that 40.1 percent of brides were illiterate. As per Census 2011, overall there were 55.3 percent of combined SC & ST women who were illiterate at state level.

percent of ST-Rural brides and 39.1 percent of SC-Rural brides were illiterate. However, it is praiseworthy that 15.4 percent of the brides had passed / studying Intermediate (11 & 12 class) and about 11.4 percent brides also had a degree and an above qualification. It may be noted that almost negligible number of brides possess skills oriented certificates / diploma.

It is observed that 30 percent of the brides from urban areas were also illiterate. While 17.5 percent of the brides from the urban locations have a degree and above qualifications, just 10.6 percent brides from rural areas have a degree and above qualifications. Yet another finding is that 9.4 percent of the brides at the state level are only primary educated, the ST brides in both rural and urban areas have slightly higher percent (10.5 percent). This translates to larger issues such as lack of awareness on enrollment of the girl child, school drop-outs and provision of affordable, accessible and quality education to girls.

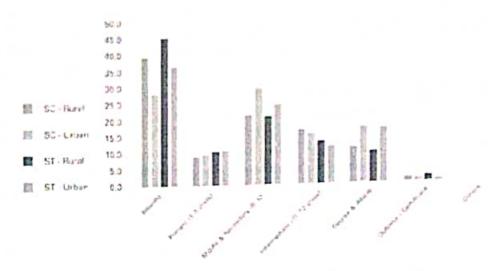
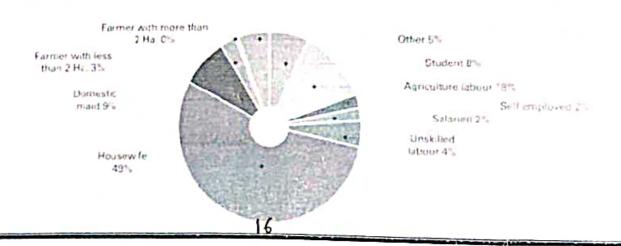


Figure 3: Education profile of brides - Caste & location wise (N=3453)

### Occupation of the bride

A significant number of brides, who were interviewed under the study, remained as housewives (51.7 percent of SC and 44.6 percent of ST). It is interesting to note that even the brides residing in the urban localities, both SC & ST were housewives. A smaller proportion of the brides have reported to have been engaged as agricultural labour (14 percent of SC & 23 percent of ST) and as domestic helps (9 percent each under SC & ST). Since, most of the brides are illiterate, hence they are unable to get involved in economic activities. Interventions on job oriented, vocational skill training to adolescent girls could be planned. Apart from being a housewife, the brides in the rural areas are mostly involved in agricultural labour, while in urban areas, the majority section of the brides were either domestic helps or students.

Figure 4: Bride's Occupation - State average (N=3453)



## Age of bride at marriage

The average age of the brides at the time of the marriage in the Scheduled Caste community was reported as 22.5 years with a standard deviation of 3.1, while that for the Scheduled Tribe community was 21.5 years having a standard deviation of 2.31. There is substantial variation in bride's age under SC-Rural and SC-Urban average age of marriage. Across all the districts, the age of the bride belonging to the Scheduled Caste is higher than those belonging to the Scheduled Tribe. This indicates that generally Scheduled Castes marry their girls later than Scheduled Tribe.

As depicted in the graph, most of the brides were married between the age of 18-24 years. As compared to the rest, there are number SC-Urban brides in the age bracket of 25-29 years and 30 years &above. It may also be noted that the ages of the Scheduled Caste brides range between 17-36 years, while that of Scheduled Tribe brides range from 17-33 years. There were 14 cases reported across Khammam, Mahbubnagar and Karimnagar where the bride's age was reported less than 18 years across both the SC & ST communities

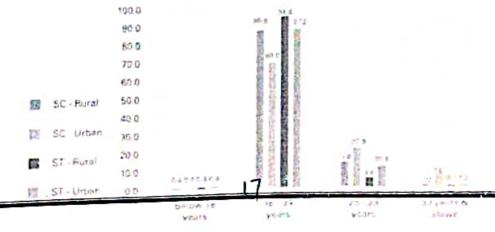


Figure 5: Average age of the bride across caste & location (in years)

Figure 6: Age bracket of the bride at the time of marriage (in percent)

### Bride Parent's Education Level

Looking at the table below, the bride's parents are predominantly illiterate (75 Percent among



the fathers of bride's and 89.2 percent of mother of the bride's). The parents of the ST brides were found to be illiterate, especially those hailing from Rural areas as compared to the rest of the households being interviewed. Hence, the Awareness campaigns could focus more on the ST parents as compared to that of The SC parents.

Type of Respondents	Mintelle	Premary II-5 classi	Madia & Secondary 6-10 plassi	interpodiata (N-12 class)	Dogram & Above	Opisma r Certificate
Father SC Rural	73.6	11.4	11.2	2.9	0.8	0.1
Father SC Urban	51.7	12.3	27.5	6.2	2.4	0.0
Father SC Overall	70.9	11.6	13.2	3.3	1.0	0.1
Father ST Rural	80.6	9.0	7.6	1.7	0.7	0.2
Father STUrban	60.0	17.1	21.4	0.0	1.4	0.0
Father ST Overall	79.3	9.5	8.5	1.6	8.0	0.2
Mother SC Rural	88.7	5.5	4.9	0.8	0.1	0.0
Mother SC Urban	73.9	8.6	13.6	2.5	1.4	0.0
Mother -SC Overall	86.6	5.9	6.2	1.1	0.3	0.0
Mother ST Rural	92.1	5.2	1.9	0.7	0.2	0.1
Mother ST Urban	90.4	4.8	2.4	0.0	2.4	0.0
Mother -ST Overall	91.9	5.1	1.9	0.6	0.3	0.1
Father State Average	74.3	10.7	11.3	2.6	0.9	0.1
Mother State Average	88.7	5.6	4.5	0.9	0.3	0.0

Table 4: Education level of bride's parents

## **Bride Parent's Occupation**

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Based on the overall responses, nearly half (49.7 percent) of bride's mothers and More than one third (37.6 percent) of the bride's fathers were involved in agricultural Labour. The rest of bride's fathers are occupied as farmers having less than 2 hectares (28.4 percent) or work as unskilled labourers (13.5 percent). The bride's mothers Were majorly unskilled labourers (13.7 percent) or housewives (12.2 percent). Thus, The parents of the interviewed bride's seemed to be involved in low-income and Unskilled work.

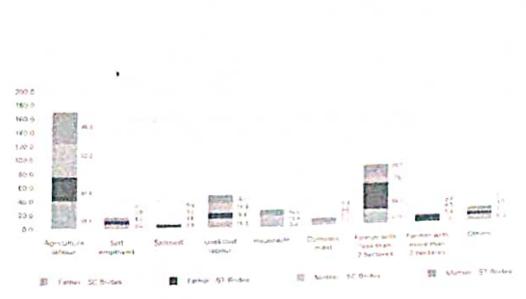


Figure 7: Bride parent's occupation

#### Bride Parent's Income

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The parent's combined income is one of the major eligibility criteria of the Kalyana Lakshmi scheme. The parent's combined annual income as reported by 67 percent of respondents (both SC & ST included) fall under the bracket of Rs.60,000 to Rs.150,000 out of the 3457 sampled beneficiaries, 30.1 percent of SC beneficiaries (645) and the annual income of 27.6 percent of ST beneficiaries (363) fall under the bracket of Rs.60,000 or below. The percentage of responses among the SC & ST communities and across the rural and urban locations is depicted in the figure below. This seems to be lower than the per capita income of the state in 2015-16 (AE) standing at Rs.1,43,023, as reported in the recent statistical year book 2016.

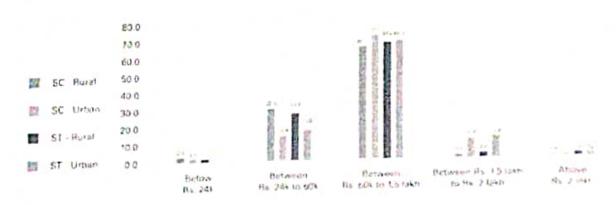


Figure 8: Percentage of beneficiaries segregated by parent's annual income

The annual income of the bride's parents (as reported by them) ranged from Rs. 10,000 to Rs. 9,20,000 (with one beneficiary reporting this high anomalous income). Furthermore, 54 beneficiaries (2 percent) mostly belonging to SC-Rural areas have reported to have a combined annual income of Rs.24,000 or below per annum. Similarly, 30 beneficiaries (1 percent) mostly

from ST-Rural and SC-Urban areas have reported to have more than Rs.2.0 lakh of a combined annual income. The district wise breakup of the combined annual income is given below.

Ü	Curret Farm	Nove by 1th	THE STATE OF	A 11 M	Brance Ac 1	A TOTAL	30.0
1	ADRABAD	)	140	273	1	1	423
2	HYDERABAD	1	4	57	16	1	70
1	CARROLLEAR	17	100	212	1	2	377
4	DANAMA M	1	92	311	19	9	422
5	MAKABUENAGAR	6	171	285	23	1	468
8	MEDAS	4	98	191	1	1	295
7	MALECNDA	2	56	358	9	. 5	460
	MZAWASAD	4	E9	102	1	1	217
9	PANCAREDOV	13	6a	173	7	2	268
10	WASIANGAL	4	96	289	34	7	430
	STATE AVERAGE	54	954	7305	113	30	3457

Table 5: District wise number of respondents with parent's annual income

### **Brides Parent's Landholding**

Overall, 17 percent of beneficiaries owned irrigated land, 38 percent owned rainfed land and 44 percent were Landless. It can be noticed that out of a total 1506 landless families, 73 percent belonged to Scheduled Caste and 27 percent belonged to Scheduled Tribe communities. Similarly, 77 percent of the respondents were from rural areas and the rest 23 percent hailed from urban areas. Amongst the districts, Khammam had more SC-Rural beneficiaries who were as landless, and Karimnagar had more ST-Rural beneficiaries who were landless. Around 46 percent of the SC-Rural and 27 percent of ST-Rural beneficiaries were landless. Invariably, 87 percent of both SC-Urban and ST-Urban beneficiaries are reported landless. The mean landholding of irrigated land among the Scheduled Caste was reported as 0.74 Hectare, while that of Scheduled Tribe was reported as 1.04 Hectare. Hence, the targeting of the scheme was appropriate i.e. mostly small, marginal farmers and landless beneficiaries.

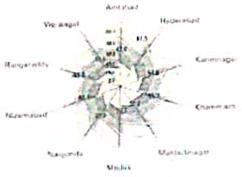


Figure 9: Extent of landless - Districts wise

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	MIAMAGAD	20.0	\$20.0	41.4	30.0	100.0	31.9	40
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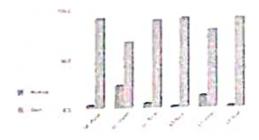
Table 6: Extent of landless beneficiaries (N=1506)

### Housing Condition & Ownership

This is an proxy indicator of the wealth and well being of the beneficiary. It may be noted that 93 percent of SC beneficiaries and 97 percent of ST beneficiaries owned a house. Further investigation reveals that most of the rural beneficiaries owned a houses (97 percent) as compared to that of 75 percent of urban beneficiaries. Based on the responses with regard to the housing conditions at the state level, majority of the bride's parents had RCC roofed houses (44 percent by SC, 43 percent by ST), followed by tiled house (29 percent by SC, 26 percent by ST). A significant number of beneficiaries (34 percent SC & 31 percent ST) from urban areas lived in tin houses, which in the context of the urban scenario is considered to be poor housing. About 7 percent of the SC-Rural beneficiaries and 12 percent of the STRural beneficiaries lived in thatch roofed house.

Asset ownership is also an indicator of the income levels and aspirations of the family. Among the beneficiaries who reported owning moveable assets, 19.2 percent had motorcycles, 6.6 percent had buffaloes, 5.6 percent owned milch cows and 5.6 percent reportedly owned cycles. Most of the ST beneficiaries from rural villages owned cows and buffaloes

Figure 10: House ownership ofbeneficiaries (in percent)

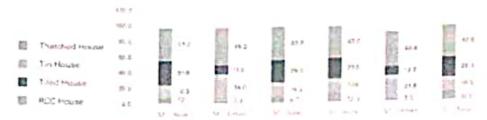


## Awareness LevelsFigure 11: Housing condition of beneficiaries (in percent)

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When asked about the awareness level of the Kalyana Lakshmi scheme, 98 percent Of the beneficiaries confirmed affirmative. However, when asked about the eligibility Conditions for applying to the Kalyana Lakshmi scheme, only 65 percent of the Beneficiaries could answer three or more of the scheme's eligibility conditions out of The five prescribed conditions. About 56 percent of ST-Urban beneficiaries reported To have low knowledge about the scheme details.

In Nalgonda and Rangareddy districts, beneficiaries seemed to be better aware about the scheme

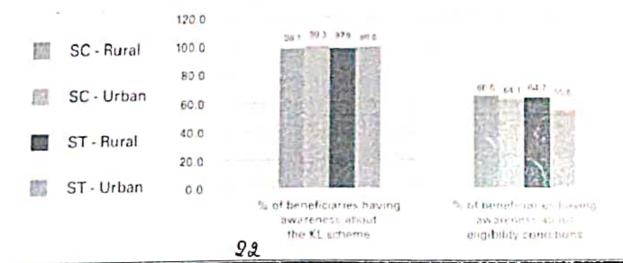


conditions, while beneficiaries from Mahbubnagar, Hyderabad and Nizamabad lacked complete knowledge about the scheme's conditions. 66 percent of rural beneficiaries and 62 percent of urban beneficiaries could only recollect only few of the eligibility conditions of the scheme.

Regarding the source of information about the Kalyana Lakshmi scheme, friends / neighbors (57 percent) and parents / relatives (44 percent) were the most prominent sources of information. In case of SC & ST rural beneficiaries, local leaders and government staff also played a marginal role. Around 25 percent of the beneficiaries across the SC & ST communities got information about the scheme by themselves. The Panchayat representatives and government staff at the local levels need to engage more in creating awareness and promoting scheme.

Around 93.5 percent beneficiaries reported to have seen publicity material about the scheme. As evident from the graph, TV and newspapers seemed to be the prominent publicity material witnessed by most of the respondents. The other modes of public awareness such as pamphlets, street plays, public events, wall paintings etc., seemed to have been rarely or not used. About 30 percent of SC-Rural respondents also reported to had seen posters and about 10 percent of them heard through public announcement.

Figure 12: Percentage of beneficiaries having awareness about scheme & its Eligibility



condition

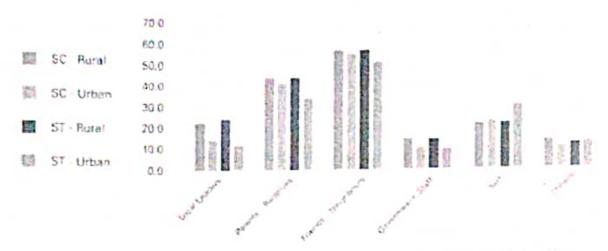
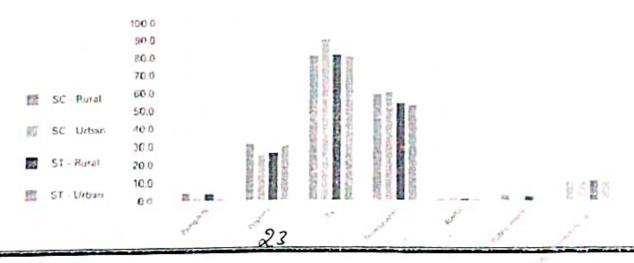


Figure 13: Percent of beneficiaries mentioning sources of information reg. KL scheme Figure 14: Percentage of beneficiaries who saw the type of publicity materials on KL sche

### **Application Process**

The Kalyana Lakshmi scheme was conceived to provide financial assistance to the economically and socially backward brides at the time of their marriage. However based on the responses, 75 percent of the overall beneficiaries had applied only after their marriage. Only in Hyderabad district, more than 50 percent of the beneficiaries applied before their marriage, while close to 90 percent of the beneficiaries in Khammam, Mahbubnagar and Nalgonda applied only after their marriage. Analysing the Urban / Rural scenarios, 33 percent of the urban beneficiaries had applied before their marriage.

Overall, about 34 percent of the beneficiaries across SC & ST communities expressed difficulty during the application process, especially the ST beneficiaries from Hyderabad, Rangareddy and Warangal districts.



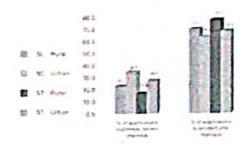
Overall, 56 percent of the respondents expressed that getting the eligibility documents required for filing the application was the most difficult part. About 44 percent respondents felt that the verification process was lengthy and this was one of their major concerns. Rural SC and ST beneficiaries expressed that opening of the bank account was at times difficult as well.

Around 96.5 percent of the respondents across the combined SC & ST category reported that they incurred expenses during the application stage. A sizeable number of respondents from Rangareddy, Khammam and Nalgonda reported to have not incurred any expenses. In Warangal and Karimnagar, all the respondents irrespective of whether they belonged to SC & ST reported to have incurred expenses during the application process. The reasons could be understood better about whether it was the lack of effectiveness and efficiency of the local staff or the nonexistence of required documents.

On an average, Rs.1918 was incurred by an ST beneficiary and Rs.1754 by an SC beneficiary in the process of filling an application. This means around 4 percent of the scheme award money is spent to access the financial incentive. Apart from the cost incurred beneficiaries also reported to have spent around 21.7 days on an average. If the opportunity cost of the days spent for application process was calculated based on the current wage rate of Rs.300 (approx), it would amount to Rs.6510 which is substantial considering the socio-economic condition of the beneficiaries.

Upon further breakdown, on an average the STRural beneficiaries spent the highest amount (Rs.1921), while SCUrban beneficiaries seemed to have spent 38 days time during application process.

Figure 15: Percentage of applications submitted before/after marriage



Ralyan Lakshmi Maringa Form

## Kalyana Lakshmi Pathakam

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APPLICATION FORM OF KALYANA LAKSHMI

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# 6. Findings'

#### 6.1 General Information

A total of 3457 sample beneficiaries (5.2 percent) were selected out of a total of 65997 Kalyana Lakshmi beneficiaries, both SC & ST covered till April'16. The data reveals that 89 percent of the sample beneficiaries were from rural villages and 62 percent were SC beneficiaries. Taking into account the district wise coverage of the Kalyana Lakshmi scheme among SC & ST beneficiaries till April'16, Mahbubnagar, Karimnagar and Nalgonda had more SC beneficiaries, while ST beneficiaries were more in Khammam, Adilabad and Warangal. In terms of an overall coverage of the scheme, Mahbubnagar and Nalgonda had the highest coverage, although Khammam and Warangal had the highest SC & ST combined population as per 2011 Census. With the SC & ST census data, Hyderabad, Nizamabad and Rangareddy districts need further penetration of the Kalyana Lakshmi scheme among the prospective beneficiaries.

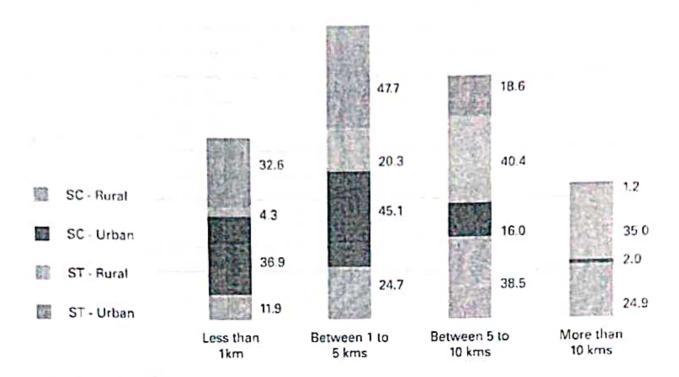
Table 3: Details of sampled beneficiaries for Citizen Feedback Survey

SL	NAME OF TAXABLE		SC			ST			Total	
No.	District Name	Rural	Urban	Total	Rural	Urban	Total	Rural	Urban	foral
1	ADILABAD	179	20	199	217	7	224	396	27	423
2	HYDERABAD	0	66	56	۵	13	13	0	79	79
3	KARIMNAGAR	276	30	306	61	10	71	337	40	377
4	KHAMMAM	159	27	186	223	13	236	382	40	422
5	MAHABUBNAGAR	314	17	331	151	4	155	465	21	486
6	MEDAK	175	21	196	97	2	99	272	23	295
7	NALGONDA	266	22	288	164	В	172	430	30	460
8	NIZAMABAD	134	10	144	70	3	73	204	13	217
-		145	50	195	58	15	73	203	65	268
9	RANGAREDDY	189	43	232	187	11	198	376	54	430
10	WARANGAL TUTAL	1837	305	2143	1228	86	1314	3065	392	3457

# Distance of the village from Mandal Headquarters

The distance of village from the administrative (Mandal / District) headquarters generally has direct implications on the level of awareness about the scheme, market information and access to various benefits and resources. As depicted in the graph, most of the beneficiaries hailing from rural areas are located around 5 - 10 km away from the mandal headquarters (40 percent from ST and 38 percent from SC). It may also be noted that 35 percent of ST-Rural and 25 percent of SC-Rural were located more than 10 km away from them mandal headquarters. Hence, we can infer that the scheme has reached the beneficiaries located in remote areas away from the mandal headquarters.

Figure 2: Distance of bride's village from Mandal Hq.



# 6.2 Beneficiary Profile

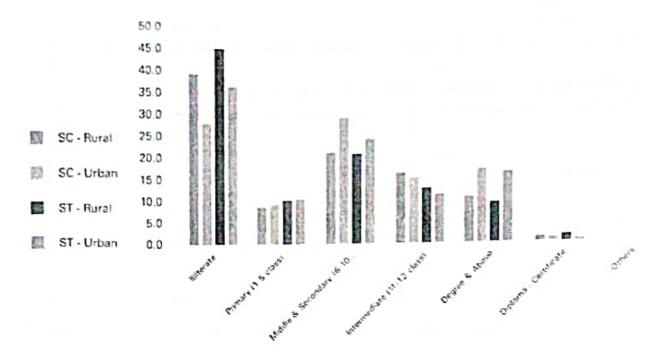
#### Education

The survey tried to understand the profile of the beneficiaries apart from just their social status. The education qualification of the sampled brides across the state (both SC & ST beneficiaries) revealed that 40.1 percent of brides were illiterate. As per Census 2011, overall there were 55.3 percent of combined SC & ST women who were illiterate at state level.

44.5 percent of ST-Rural brides and 39.1 percent of SC-Rural brides were illiterate. However, it is praiseworthy that 15.4 percent of the brides had passed / studying Intermediate (11 & 12 class) and about 11.4 percent brides also had a degree and an above qualification. It may be noted that almost negligible number of brides possess skills oriented certificates / diploma.

It is observed that 30 percent of the brides from urban areas were also illiterate. While 17.5 percent of the brides from the urban locations have a degree and above qualifications, just 10.6 percent brides from rural areas have a degree and above qualifications. Yet another finding is that 9.4 percent of the brides at the state level are only primary educated, the ST brides in both rural and urban areas have slightly higher percent (10.5 percent). This translates to larger issues such as lack of awareness on enrollment of the girl child, school drop-outs and provision of affordable, accessible and quality education to girls.

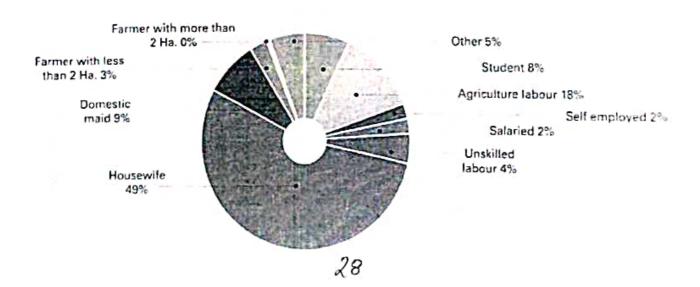
Figure 3: Education profile of brides - Caste & location wise (N=3453)



### Occupation of the bride

A significant number of brides, who were interviewed under the study, remained as housewives (51.7 percent of SC and 44.6 percent of ST). It is interesting to note that even the brides residing in the urban localities, both SC & ST were housewives. A smaller proportion of the brides have reported to have been engaged as agricultural labour (14 percent of SC & 23 percent of ST) and as domestic helps (9 percent each under SC & ST). Since, most of the brides are illiterate, hence they are unable to get involved in economic activities. Interventions on job oriented, vocational skill training to adolescent girls could be planned. Apart from being a housewife, the brides in the rural areas are mostly involved in agricultural labour, while in urban areas, the majority section of the brides were either domestic helps or students.

Figure 4: Bride's Occupation - State average (N=3453)



# Age of bride at marriage

The average age of the brides at the time of the marriage in the Scheduled Caste community was reported as 22.5 years with a standard deviation of 3.1, while that for the Scheduled Tribe community was 21.5 years having a standard deviation of 2.31. There is substantial variation in bride's age under SC-Rural and SC-Urban average age of marraige. Across all the districts, the age of the bride belonging to the Scheduled Caste is higher than those belonging to the Scheduled Tribe. This indicates that generally Scheduled Castes marry their girls later than Scheduled Tribe.

As depicted in the graph, most of the brides were married between the age of 18-24 years. As compared to the rest, there are number SC-Urban brides in the age bracket of 25-29 years and 30 years & above.

It may also be noted that the ages of the Scheduled Caste brides range between 17-36 years, while that of Scheduled Tribe brides range from 17-33 years. There were 14 cases reported across Khammam, Mahbubnagar and Karimnagar where the bride's age was reported less than 18 years across both the SC & ST communities.

Figure 5: Average age of the bride across caste & location (in years)

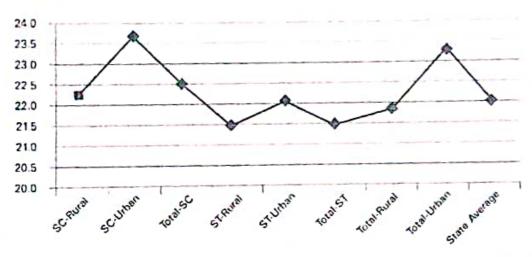
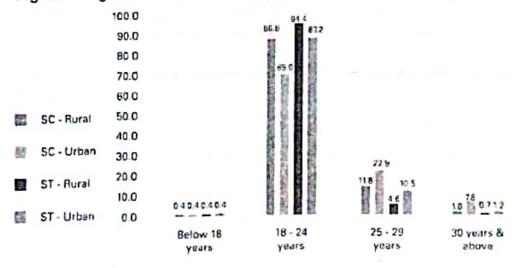


Figure 6: Age bracket of the bride at the time of marriage (in percent)



# Bride Parent's Education Level

Looking at the table below, the bride's parents are predominantly illiterate (75 percent among the fathers of bride's and 89.2 percent of mother of the bride's). The parents of the ST brides were found to be illiterate, especially those hailing from rural areas as compared to the rest of the households being interviewed. Hence, the awareness campaigns could focus more on the ST parents as compared to that of the SC parents.

Table 4: Education level of bride's parents

Type of Respondents	lifiterale	Primary (1-5 class)	Middle & Secondary (6-10 class)	Intermediate (11-12 class)	Degree & Above	Diploma / Certificate
Father-SC-Rural	73.6	11.4	11.2	2.9	0.8	0.1
Father-SC-Urban	51.7	12.3	27.5	6.2	2.4	0.0
Father-SC Overall	70.9	11.6	13.2	3.3	1.0	0.1
Father-ST-Rural	80.6	9.0	7.6	1.7	0.7	0.2
Father-ST-Urban	60.0	17.1	21.4	0.0	1.4	0.0
Father-ST Overall	79.3	9.5	8.5	1.6	0.8	0.2
Mother-SC-Rural	88.7	5.5	4.9	0.8	0.1	0.0
Mother -SC-Urban	73.9	8.6	13.6	2.5	1.4	0.0
Mother -SC Overall	86.6	5.9	6.2	1.1	0.3	0.0
Mother -ST-Rural	92.1	5.2	1.9	0.7	0.2	0.1
Mother -ST-Urban	90.4	4.8	2.4	0.0	2.4	0.0
Mother -ST Overall	91.9	5.1	1.9	0.6	0.3	0.1
Father-State Average	74.3	10.7	11.3	2.6	0.9	0.1
Mother-State Average	88.7	5.6	4.5	0.9	0.3	0.0

# Bride Parent's Occupation

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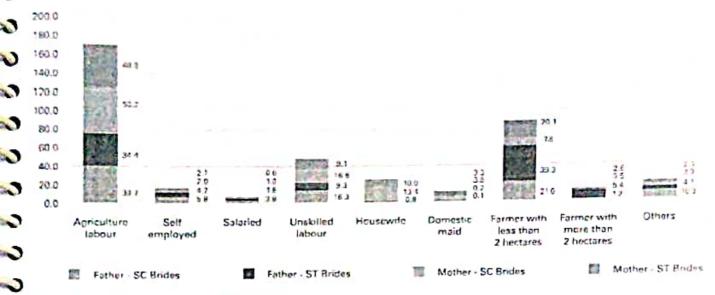
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Based on the overall responses, nearly half (49.7 percent) of bride's mothers and more than one third (37.6 percent) of the bride's fathers were involved in agricultural labour. The rest of bride's fathers are occupied as farmers having less than 2 hectares (28.4 percent) or work as unskilled labourers (13.5 percent). The bride's mothers were majorly unskilled labourers (13.7 percent) or housewives (12.2 percent). Thus, the parents of the interviewed bride's seemed to be involved in low-income and unskilled work.

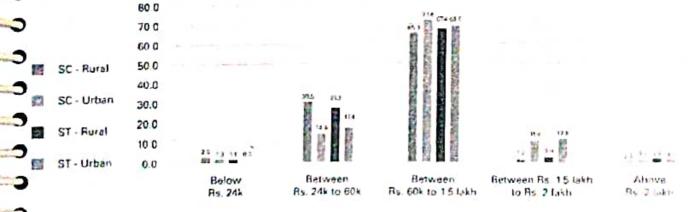
Figure 7: Bride parent's occupation



#### Bride Parent's Income

The parent's combined income is one of the major eligibility criteria of the Kalyana Lakshmi scheme. The parent's combined annual income as reported by 67 percent of respondents (both SC & ST included) fall under the bracket of Rs.60,000 to Rs.150,000 out of the 3457 sampled beneficiaries, 30.1 percent of SC beneficiaries (645) and the annual income of 27.6 percent of ST beneficiaries (363) fall under the bracket of Rs.60,000 or below. The percentage of responses among the SC & ST communities and across the rural and urban locations is depicted in the figure below. This seems to be lower than the per capita income of the state in 2015-16 (AE) standing at Rs.1,43,023, as reported in the recent statistical year book 2016.

Figure 8: Percentage of beneficiaries segregated by parent's annual income



The annual income of the bride's parents (as reported by them) ranged from Rs. 10,000 to Rs. 9,20,000 (with one beneficiary reporting this high anomalous income). Furthermore, 54 beneficiaries (2 percent) mostly belonging to SC-Rural areas have reported to have a combined annual income of Rs.24,000 or below per annum. Similarly, 30 beneficiaries (1 percent) mostly from ST-Rural and SC-Urban areas have reported to have more than Rs.2.0 lakh of a combined annual income. The district wise breakup of the combined annual income is given below.

Table 5: District wise number of respondents with parent's annual income

St. No.	District Name	Below Rs. 24k	Between Rs. 24k to 60k	Between Rs. 60k to 1.5 lakh	Between Rs. 1.5 to Rs. 2 Lakh	Above At. 2 Lakh	Total
1	ADILABAD	3	140	278	1	1	423
2	HYDERABAD	1	4	57	16	1	79
3	KARIMNAGAR	11	100	262	2	2	377
4	КНАММАМ	1	82	311	19	9	422
5	MAHABUBNAGAR	6	171	285	23	1	486
6	MEDAK	4	98	191	1	1	295
7	NALGONDA	2	86	358	9	5	460
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9	RANGAREDDY	18	68	173	7	2	268
10	WARANGAL	4	96	289	34	7	430
	STATE AVERAGE	54	954	2306	113	30	3457

# Brides Parent's Landholding

Overall, 17 percent of beneficiaries owned irrigated land, 38 percent owned rainfed land and 44 percent were Landless. It can be noticed that out of a total 1506 landless families, 73 percent belonged to Scheduled Caste and 27 percent belonged to Scheduled Tribe communities. Similarly, 77 percent of the respondents were from trural areas and the rest 23 percent hailed from urban areas. Amongst the districts, Khammam had more SC-Rural beneficiaries who were as landless, and Karimnagar had more ST-Rural beneficiaries who were landless. Around 46 percent of the SC-Rural and 27 percent of ST-Rural beneficiaries were landless. Invariably, 87 percent of both SC-Urban and ST-Urban beneficiaries are reported landless. The mean landholding of irrigated land among the Scheduled Caste was reported as 0.74 Hectare, while that of

Scheduled Tribe was reported as 1.04 Hectare. Hence, the stargeting of the scheme was appropriate i.e. mostly small, marginal farmers and landless beneficiaries.

Figure 9:

Extent of landless - Districts wise

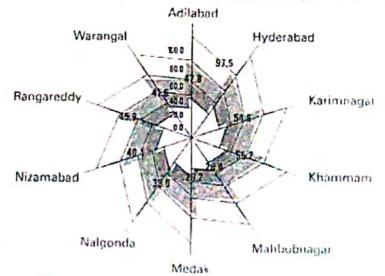


Table 6: Extent of landless beneficiaries (N=1506)

SI No.	District Name	SC-Rure/	SC Urban	SC Total	STRural	STUrban	ST-Total	State Average
1	ADILABAD	58.1	95.0	61.8	33.2	100.0	35.3	47.8
2	HYDERABAD	0.0	97.0	97.0	0.0	100.0	100.0	97.5
3	KARIMNAGAR	50.4	83.3	53.6	52.5	100.0	59.2	54.6
4	KHAMMAM	71.1	96.3	74.7	36.8	92.3	39.8	55.2
6	MAHABUBNAGAR	31.8	82.4	34.4	15.2	25.0	15.5	28.4
6	MEDAK	26.3	71.4	31.1	23.7	100.0	25.3	29.2
7	NALGONDA	47.7	86.4	50.7	14.6	62.5	16.9	38.0
8	NIZAMABAD	39.6	100.0	43.8	30.0	100.0	32.9	40.1
9	RANGAREDDY	45.5	70.0	51.8	15.5	86.7	30.1	45.9
10	WARANGAL	46.0	90.7	54.3	23.5	81.8	26.8	41.6
	TOTAL	45.5	86.9	51.4	26.9	87.2	30.8	43.6

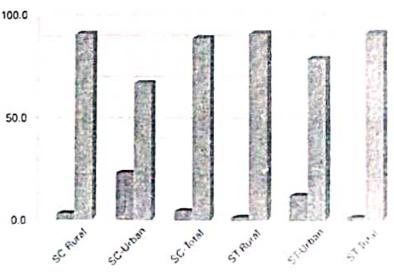
## **Housing Condition & Ownership**

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Based on the responses with regard to the housing conditions at the state level, majority of the bride's parents had RCC roofed houses (44 percent by SC, 43 percent by ST), followed by tiled house (29 percent by SC, 26 percent by ST). A significant number of beneficiaries (34 percent SC & 31 percent ST) from urban areas lived in tin houses, which in the context of the urban scenario is considered to be poor housing. About 7 percent of the SC-Rural beneficiaries and 12 percent of the ST-Rural beneficiaries lived in thatch roofed house.

Asset ownership is also an indicator of the income levels and aspirations of the family. Among the beneficiaries who reported owning moveable assets, 19.2 percent had motorcycles, 6.6 percent had buffaloes, 5.6 percent owned milch cows and 5.6 percent reportedly owned cycles. Most of the ST beneficiaries from rural villages owned cows and buffaloes.

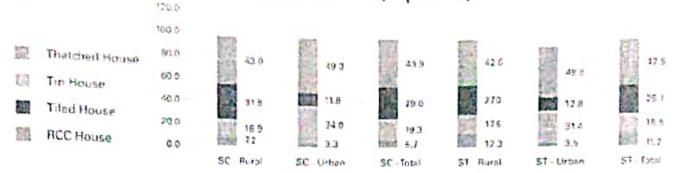
Figure 10: House ownership of beneficiaries (in percent)



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Figure 11: Housing condition of beneficiaries (in percent)



## 6.3 Awareness Levels

When asked about the awareness level of the Kalyana Lakshmi scheme, 98 percent of the beneficiaries confirmed affirmative. However, when asked about the eligibility conditions for applying to the Kalyana Lakshmi scheme, only 65 percent of the beneficiaries could answer three or more of the scheme's eligibility conditions out of the five prescribed conditions. About 56 percent of ST-Urban beneficiaries reported to have low knowledge about the scheme details.

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Figure 12: Percentage of beneficiaries having awareness about scheme & its eligibility conditions

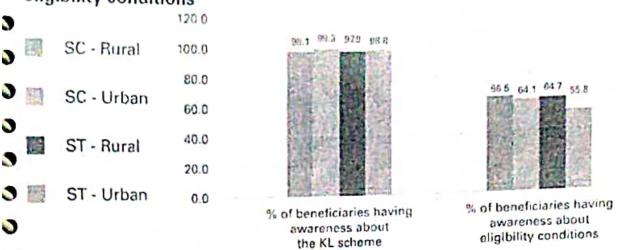


Figure 13: Percent of beneficiaries mentioning sources of information reg. KL scheme

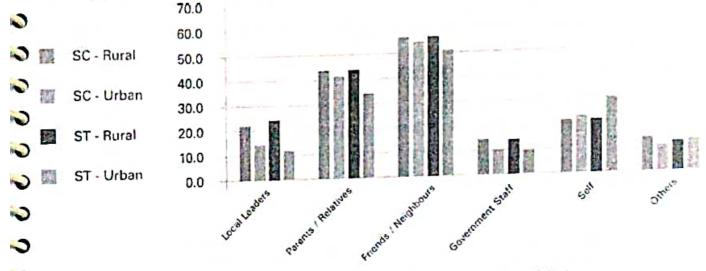
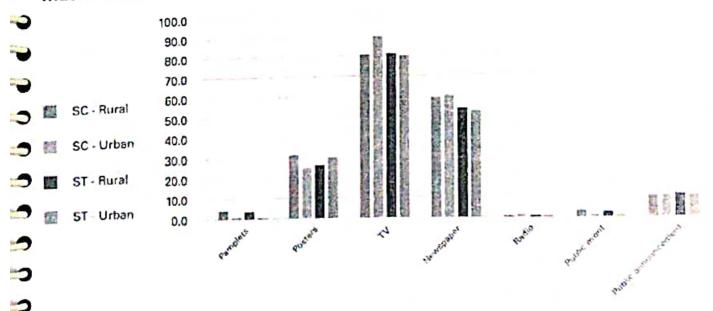


Figure 14: Percentage of beneficiaries who saw the type of publicity materials on KL scheme



### Suggestions

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The Kalyana Lakshmi scheme is being implemented for the past two years now. Although it is too early to evaluate and provide concrete suggestions for improvement, an attempt has been made based on the findings of the study as points for consideration and needful action by the respective departments.

- Through high 'satisfaction' ratings, the scheme demonstrated the superiority of the unconditional cash transfer subsidy (versus in kind subsidy). The government may explore pros and cons of cash transfers and in-kind subsidies, since the latter involves high administrative expenditure and lower public 'satisfaction'.
- Absence of institutional credit for the marriage expenditure is forcing the
  poor to go for the informal credit. The government may direct cooperatives and
  SHG institutions, including Sthree Nidhi, to expand credit to marriages and other
  'unproductive yet important causes'.
- The applicant had to obtain several certificates, to fill out the application, which proved to be time consuming and tedious. The government may allow the applicant to self-certify most of the common certificates such as caste, education, age, birth certificates. These could be further verified by the concerned officials. Further, the services of existing social capital and political institutions such as SHGs and their associations. Village organizations and Panchayat Raj institutions may be utilized for endorsing those certificates.
- The issue of sharper targeting and identification of the most vulnerable can be resolved through the services of the SHG-Village organizations and Panchayat Raj Institutions, who have complete information about the applicants.
- The guidelines mention the income criteria for parent's combined annual income in rural areas as Rs.1.50 lakh and Rs.2.0 lakh if living in urban areas. Income declaration is often mis-represented by the households to meet the eligibility conditions. A more holistic wealth ranking of the beneficiaries can be done based on additional parameters such as the extent of land holding, household assets, house condition and its ownership, number of earning members in the family etc. The certification from SHG-Village organizations and Panchayat Raj institutions, who have complete information about the applicant, may be introduced. The checklist for exclusion used by socio-economic and caste census 2011 suggests 14 parameters, could be included under this scheme, as given below.
- I. Motorized 2/3/4 wheeler/fishing boat.
- ii. Mechanized 3-4 wheeler agricultural equipment.
- iii. Kisan credit card with credit limit of over Rs.50,000/-.
- iv. Household member government employee.
- v. Households with non-agricultural enterprises registered with government.
- vi. Any member of household earning more than Rs.10,000 per month.
- vii. Paying income tax.

viii. Paying professional tax.

ix. 3 or more rooms with pucca walls and roof.

x. Owns a refrigerator.

xi. Owns landline phone.

xii. Owns more than 2.5 acres of Irrigated land with one Irrigation equipment.

xiii. 5 acres or more of irrigated land for two or more crop season.

xiv. Owning at least 7.5 acres of land or more with at least one irrigation equipment.

- Timelines may be fixed for each stage of the application process and wider publicity may be given about the timelines and the responsibility of the officials, so that the beneficiaries do not visit the offices unnecessarily. Electronic and print media proved to be effective sources of information to the public. These could be used for wider publicity about rights of the applicants and the responsibilities of the officials and redressal mechanisms.
- Instead of just the application form, the whole process could be made online, including verification report, amount sanctioned, remarks and actions to be taken regarding the applicant.

 The recently announced changes regarding distribution of cheques by the people's representatives in a public function is a good move. It shall bring more transparency and make the officials more accountable.

• In reference to the recent orders that "Only MROs will process & verify the applications received under the Kalyana Lakshmi Pathakam, instead of the present system of processing and verified by the Deputy Director/District BC Welfare Officer of the Backward Classes Welfare Department", which is a good move. The survey findings revealed lapses in the field verification process, leading to delays. This study suggests that the field verification should be done by the village accountant along with PRI representatives.

• It was noticed that beneficiaries incur expenses both at the application as well as the payment stage, especially towards furnishing the eligibility documents and to middlemen. This is in addition to the cost incurred due to loss of working days. Most of the cost is incurred towards getting eligibility documents and towards middlemen. These can be avoided by streamlining the process and making transparent to further ease the burden on bride's parents.

• The father and mother of the ST brides were found to be mostly illiterate among the sampled beneficiaries. Hence, the awareness campaigns should target ST parents of adolescent girls, in particular. This is more relevant in the context of revised guidelines of the Kalyana Lakshmi scheme, wherein the beneficiary would henceforth be the mother of the bride.

 Most of the brides have been reportedly illiterate and do not have any income oriented skills and qualification. Such brides could be identified in each district and could be encouraged to be part of the skills development mission.

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